



PROFILE

- 34 years solid experience as a professional Designer and Art Director
- Conceptual, design & layout of magazines, books, advertising and marketing material
- Skilled computer expertise on MAC OSX - Adobe InDesign, Photoshop, and Illustrator
- Detailed Photoshop retouching and image modification
- Pre-press production skills and co-ordination
- Illustration; electronic and traditional
- Detailed linears and storyboarding
- Photo and illustration Art Direction
- Staff management and process development
- Detail oriented and well organized
- Hardworking and dedicated
- Strong skills in written and verbal communication
- Able to multi-task and work efficiently under demanding deadlines
- Excellent team player and work well independently

EDUCATION

CENTRAL TECHNICAL SCHOOL

Diploma of Art 1984-1986
Specializing in Illustration with concentrated study in Fine Art Drawing and Graphic Design.

LEASIDE HIGH SCHOOL

O.S.S.D. Diploma 1980-1983

● CONTACT

416-697-5313
www.barbkelly.ca
barbkelly2.0@gmail.com

WORK HISTORY

FREELANCE DESIGNER

Art Director, Designer and Illustrator Dec 2013 – present

- Books, magazines, advertising and marketing materials.
- Working closely with Art Directors, Editors and illustrators.
- Kids Can Press, Owlkids Books, Nelson Education, Firefly Books, Rubicon Publishing, World Wildlife Foundation, Seneca College and other misc clients.

SENECA COLLEGE

Professor - covering parental leave Sept 2013 – Dec 2013

- 4th semester Advertising Illustration of Independent Illustration Diploma Program

OWLKIDS, BAYARD CANADA

Art Director and Creative Director Aug 1999 – Dec 2013

- Overseen the Art Department on magazines, books, advertising and marketing materials.
- Working closely with Editors, Photographer and freelance Illustrators and Designers.

TRIBUTE ENTERTAINMENT MEDIA GROUP

Senior Designer Mar 1999 – Aug 1999

- Magazine and editorial design, and illustration.

FREELANCE (Design Dogs)

Designer and Art Director Mar 1997 – Mar 1999

- Blue Jays FanClub, ProAnglers Outdoor, other misc clients.

THE DELTA GROUP

Senior Designer and Creative Director Aug 1993 – Dec 1997

- Magazine, marketing and direct mail material.
- Worked creatively in the pre-press department, obtaining knowledge of the pre-press and printing process.

FREELANCE (GoFish Studios)

Designer and Art Director Nov 1991 – Aug 1993

- Design, illustration and art direction.

PYXILUS COMMUNICATIONS

Art Director Feb 1989 – Feb 1991

- Designer and marker renderer.

RICHARDS ADVERTISING

Designer and Art Director Jul 1986 – Feb 1989

- Designer, illustrator and marker renderer.